



Finance for Non Finance

Introduction

In the present competitive business environment profit generation and wealth maximization require sustained efforts and appropriate decision skills on the part of executives in all functions and departments. Decisions made by non-financial executives from various departments have significant financial implications. Therefore, it is necessary to equip them with financial training to spread cost consciousness and improve the quality of their decision making.

Finance for Non-finance programme is specially designed to provide basic knowledge of accounting and finance for executives in marketing, operations, human resources, information technology fields, entrepreneurs and self employed professionals with non-finance background.

Pedagogy

Online Training

Number of Videos: 186+

Number of PDFs: 65

Number of Excel: 90

Duration

50 Hours

Eligibility

Anyone

Assessment

Final Exam

Certified By

Manipal Executive Education

Who Should Attend

- Students from all streams
- Investors
- Engineers
- Sales Staff
- Decision Makers
- Senior Management
- Anyone from Non-Finance Background

Topics Covered

1. Excel proficiency For Analysts
2. Accounting Foundation
3. Corporate Finance Foundation
4. Corporate Valuation

Learning Outcomes

Upon completion of the program the student will be able to

1. Understand all the functions of Microsoft Excel.
2. Provides a comprehensive working knowledge of critical financial principles in an easy manner.
3. Learn to interpret crucial financial data in ways that will improve their effectiveness and make a more productive corporate contribution.
4. Highly practical course will lead you quickly learn from the basics through to the more advanced financial methodologies.
5. Build up financial confidence.

