



BASIC CORPORATE FINANCE

Introduction

Corporate Finance program is designed for students with commerce and finance specializations who want to enter the hard core finance industry. This program teaches the students and practitioners on various sources of funds for the corporate projects and expansions, the management of these funds, valuation of the projects etc.

The course starts with teaching fundamentals of Microsoft Excel which is extensively used in financial calculations. Then the students are given the knowledge of Capital Budgeting, Cost of Capital, Discounted Cash Flow, Working Capital Management, Measures of Leverage and Corporate Governance, These concepts are taught using case studies. The students are also given unsolved excel templates which they solve to get better understanding of the concepts.

Pedagogy

Online Course

Minimum Recommended Duration (25 Hours)

12 hours of video lectures, 9 hours of excel practice, 3 hours of theory and 1 hour of assessment

Difficulty

Beginner to Practitioner

Assessment

Online Assessment

Related Degree Programs

B.Com. - Corporate Accounting

B. Com. - Corporate Finance

BBA - Financial Management

M.Com. - Corporate Financial Management

MBA - Financial and Management Accounting

MBA - Financial Management

Certified By

Manipal Executive Education

Who Should Attend

- Students of Commerce, Finance, Engineering & others
- Traders / Fund managers, professionals in KPO, Finance & Accounting domain
- Professionals from other background interested to know basics of Finance

Program Structure

1. Excel Foundation
2. Capital Budgeting
3. Time Value of Money
4. NPV IRR Comparison
5. Cost of Capital
6. Working Capital Management
7. Measures of Leverage
8. Budgetary Control
9. Marginal Costing
10. Corporate Governance of Listed Companies

Learning Outcomes

Upon completion of the program the student will be able to

1. Understanding Capital Budgeting and evaluating projects using NPV, IRR and Payback for long term and short term projects
2. Learn to evaluate companies cost of Debt, Equity, Preferred Equity, etc.
3. How to effectively manage the working capital within the firm
4. Understand and interpret Budgeting exercises and Marginal costing with a Corporate
5. Importance of Corporate Governance





BASIC CORPORATE FINANCE

Specialization

Corporate Finance

Major Recruitment Sector

CA Firms, Financial Consulting Organizations, BFSI Sector

Average No. of Openings in Leading Job Portals

5000 jobs for 0 – 3 Years Exp

Large Employers MNC and Indian

Delloite, CRISIL, Accenture, PWC

Placement Opportunity

Corporate finance is the area of finance dealing with monetary decisions that business enterprises make and the tools and analysis used to make these decisions. The Corporate Finance program gives a student practical understanding of capital budgeting, cost of capital and working capital management. This practical knowledge combined with the concepts covered in the course curriculum will help a student ace the interviews of finance companies

MEE Online Model USPs

	Face to Face Model	MaGE Online Model
Pedagogy	Students have to attend physical classes at select locations at fixed timings	The students attend a 24/7 anywhere any time online learning classroom giving them full flexibility to attend the class as per their convenience.
Faculty	Instruction Led Training	Videos on all basic concepts from practicing managers. On demand subject matter and technical support via e Mail & call
Content	Books	Online Reading Material, Downloadable PDFs, Video Lectures, Solvable Excel Templates
Assessment	Single Assessment	Multiple Choice quizzes for self-assessment at end of the modules, Final online assessment at end of the course
Practice Problems	Limited basic pre-defined problems	Solved and unsolved excel templates for every concept to enable the participant to practice in unsolved excel template and verify the solution in the solved excel template.

