



# Equity Research

## Introduction

Equity research gives insight into companies to help investors make educated stock picks. Purpose of equity research is to follow stocks and make recommendations on whether to buy, sell, or hold those securities using Fundamental Analysis.

Equity Research is a very exciting job that requires people with hand on experience in MS Excel and Financial Modeling.

## Pedagogy

Online Training

Number of Videos: 579+

Number of PDFs: 144

Number of Excel: 181

## Duration

180 Hours

## Eligibility

Anyone

## Assessment

Final Exam

## Certified By

Manipal Executive Education

## Who Should Attend

- Students from all streams
- B.Com
- Chartered Accountants
- Fund managers
- Equity analysts / traders / Sales People
- Credit analysts
- Strategists
- Treasurers
- Executive Level Managers

## Topics Covered

1. Basic and Advanced Excel
2. VBA & Macros
3. Basic and Advanced Accounting
4. Micro & Macro Economics
5. Corporate Finance Foundation
6. Corporate Valuation
7. Financial Modelling using Excel
8. Report Writing Techniques

## Learning Outcomes

Upon completion of the program the student will be able to

1. Learn professional analyst's accounting to evaluate historical and current trends of a company in excel.
2. Learn financial modeling by identifying and utilizing key business drivers and integrating them into a three statement forecasting model for a generic company.
3. Insights to various fundamental valuation tools as used by buy side/sell side analyst and investment Bankers.

